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What a journey it has been. With the incredible support of so many, since Red Nose Day launched in the US we have raised over $240 million, and our grants have made a difference in the lives of over 25 million children facing poverty in the US and around the world.

Much has changed since the first Red Nose Day, including working with dozens of new grantee partners and evolving our grantmaking processes, while refining the programs we support to deepen and accelerate our impact. And, while Red Nose Day’s grants have always focused on ensuring children facing poverty are safe, healthy and educated, in our most recent round of grantmaking we started to grant under a new pillar: empowered. Grants within the empowered pillar are anchored around creating economic opportunities and youth leadership development, reflecting our wider organizational focus on building local capacity to foster sustainable change and help break the cycle of systemic poverty.

Thanks to the immense support from our partners and the public, our Red Nose Day grantmaking is able to invest in programs that address the immediate needs of children in poverty while fostering transformative, structural change that can last a lifetime.

It’s hard to imagine what a positive impact for over 25 million children looks like, so we hope the narratives, numbers and stories throughout this report help to bring to life the truly incredible impact of our collective work.

Thank you for being a part of this journey with us,

Alison Moore, CEO
Lorelei Williams, SVP Grants Programs
2015–2020 IMPACT SUMMARY

OVER
$240M
RAISED
SINCE 2015

OVER
25M
CHILDREN POSITIVELY IMPACTED

166
GRANTS ISSUED

50%
DOMESTIC

50%
INTERNATIONAL

HOW GRANT MONEY IS SPLIT BETWEEN DOMESTIC AND INTERNATIONAL PROGRAMS

50
STATES
(plus D.C. and Puerto Rico)

42
COUNTRIES

WHERE OUR GRANTS HAVE SUPPORTED PROGRAMS
RED NOSE DAY GRANTMAKING STRATEGY

RED NOSE DAY GRANTMAKING FRAMEWORK

HOW MONEY RAISED THROUGH RED NOSE DAY MAKES AN IMPACT

Money raised through Red Nose Day goes into Comic Relief US’s Red Nose Day Fund.

The Fund issues grants to trusted nonprofit partners, our Grantee Partners, to support targeted programs making a difference for children and young people across the US and around the world.

Comic Relief US’s Grants team works closely with our Grantee Partners, and monitors the grants to make sure that programs are effective.

Red Nose Day’s grant money is split 50/50 between domestic and international programs.

Grants support programs that address both the immediate needs of children living in poverty and foster long-term change — to break the cycle of poverty and change children’s stories for good.

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Though a child’s experience does not exist in isolation, Red Nose Day programming specifically focuses on interventions and outcomes for children and young people.

The majority of Red Nose Day’s grants focus on children and youth ages 0-18, though some of our grants also include young adults, up to age 24.
VALUES THAT GUIDE OUR GRANTMAKING

**IMPACT**
Grantmaking is outcomes-driven, fueled by evidence-based programs. Robust monitoring, evaluation and learning (MEL) protocols ensure grantmaking is aligned to produce results.

**INCLUSION**
We embrace Diversity, Equity & Inclusion (DEI) to maximize grantmaking impact. We center the voices and wisdom of communities most impacted by poverty in our grantmaking and across the organization.

**INTERDEPENDENCE**
Working shoulder to shoulder, we bridge silos, prioritize partnership and utilize an ecosystem approach to grantmaking.

**INTEGRITY**
In all that we do — from grantmaking to fundraising and storytelling — we are guided by strict ethical standards and transparency.

**INTERSECTIONALITY**
Our grantmaking accounts for intersections across issues (e.g. nutrition and education), populations (e.g. refugees, trafficked youth, street-connected youth), and identities (e.g. gender, race, ethnicity, nationality, sexual orientation, age, disability).

RED NOSE DAY IMPACT PILLARS

Through support across four strategic focus pillars, Red Nose Day works to ensure that children in low-income communities in the US and around the world are safe, healthy, educated and empowered.

**SAFE**
We help protect vulnerable children from violence, abuse and exploitation. ‘Children on the Move’ are a core focus of this area of work, including refugee and migrant children, homeless and street-connected children, and children impacted by natural disasters.

**HEALTHY**
We provide resources to improve children’s health by investing in programs that deliver quality health care services, nutrition and access to life-saving vaccines.

**EDUCATED**
We expand access to quality education and equip children and young people to succeed at key milestones in the educational pipeline from birth through young adulthood.

**EMPOWERED**
We ensure that children have opportunities to develop as leaders in their communities, advocate for their rights, have increased access to economic mobility and greater agency in shaping their futures.

Empowered is a new pillar launched in 2020.
CROSS-PORTFOLIO FOCUS AREAS

Underpinning these four pillars is an intersectional focus on gender and racial equity, building resilience in communities and centering the voices of the most impacted populations in our strategy and program selection.

- **Gender Equity**: Our approach to poverty reduction takes into account the historic marginalization of women and girls, as well as the toxic gender norms and pressures that have affected both boys and girls.
- **Racial Equity**: Children of color have been unduly impacted by the effects of poverty, and our grantmaking strategy considers the intersectionality of race with economic disenfranchisement.
- **Centering Most Impacted Populations**: We believe that those closest to the challenges of poverty and inequity must be at the forefront of identifying and cultivating sustainable solutions. Red Nose Day grants prioritize partnering with nonprofit organizations that are led and staffed by people from the communities being served.
- **Building Resilience**: We are committed to supporting programs that strengthen children and families’ capacity to recover from the effects of poverty and build more resilient communities.

RED NOSE DAY GRANTEE PARTNERS

Between 2015-2020, Red Nose Day funds have supported 166 grants across 48 grantee Partners. Red Nose Day Grantee Partners include:

In addition to programmatic excellence, we also seek organizations that maintain sound financial practices and management; board and senior leadership who provide effective fiscal oversight and financial management; and have a demonstrable commitment to diversity, equity and inclusion at the organizational and program levels. They should also have a demonstrated commitment to safeguarding children and vulnerable young adults.
IMPACT BY THE NUMBERS: 2015-2020

IMPACT AT A GLANCE

OVER
25M
CHILDREN POSITIVELY IMPACTED

Thanks to our Grantee Partners and their incredible efforts delivering life-changing programs, over 25 million children — in fact 26,288,932* — have been directly impacted by Red Nose Day Funds and the generosity of the American public and Red Nose Day’s corporate partners.

*Due to the nature of data collection, there is no way for Grantee Partners to confirm whether or not a participant has been impacted once or multiple times by a different grant with the same or another Red Nose Day grante partner.

Bringing Red Nose Day’s impact to life
The data tells an important side of the impact, stories tell the other. Throughout this report you will find touching stories of participants of Red Nose Day supported programs.
We measure Red Nose Day's impact by using indicators that track to outputs within each of our four pillars: **safe, healthy, educated** and **empowered**. Here is just a sample of indicators used to measure what Red Nose Day funds have helped to provide since 2015.

### SAFE

- **Support for nearly 50,000 refugee children**
- **Support for over 450,000 children affected by disasters**
- **Support for over 100,000 young people facing homelessness**
- **Support for over 650,000 children and young people experiencing violence, abuse, or exploitation**

### HEALTHY

- **Over 20 million children with increased access to basic health care**
- **Testing or treatment for over 5 million children facing life-threatening malaria**
- **Nearly 500,000 children with critical treatment for malnutrition**
- **Vaccinations for over 15 million children**
- **Over 42 million meals**
- **Over 1.2 million babies and their moms with pre- or post-natal care**

### EDUCATED

- **Over 390,000 girls and young women with better access to education**
- **Over 1.4 million children with greater access to education and learning support**
- **Early childhood education services to nearly 65,000 children**

### EMPOWERED*

- **Support for nearly 1,000 young people to secure new jobs**
- **Support for young people to launch over 100 new social-enterprises**
- **Over 25,000 young people with access career building, job training and income-generating programs**
- **Over 30,000 young people enrolled in leadership development programs**

*These impact numbers are sourced from grantees’ final reports, start-up reports, or the grant application material, depending on the status of the grant.

For grants that have closed out, the numbers are taken from the final reports and denote the final number of program participants reached.

*As empowered is a new pillar, these impact numbers are from grants issued under other pillars which also delivered against empowerment indicators.*
ENSURING ACCESS TO EDUCATION

Education is key to breaking the cycle of poverty, however far too many children lack access to quality schools and learning environments, translating to fewer opportunities for economic mobility and advancement.

Globally, even before the COVID19 outbreak, 258 million children and adolescents of school age were not enrolled in school. In the US, the deck is stacked against low-income students who are seven times more likely to drop out of high school than their more well-off peers.

We believe that targeted, evidence-based educational interventions can give every child the best chance to succeed in school and in the future.

Since 2015, Red Nose Day has invested over $43 million across the US and in 10 countries to expand access to quality education.

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**AMOUNT AWARDED BY EDUCATED PROGRAM TYPE**

- In-School Support: 21.8%
- Digital Education: 16.2%
- Financial Education: 28.7%
- Rights & Leadership: 3.3%
- Parent Engagement: 2.2%
- Job Training: 8.6%
- Access to Education: 11.9%
- Classroom Supplies: 0.5%
- After-School/Summer: 55.4%

**CHILDREN IMPACTED BY EDUCATED PROGRAM TYPE**

- In-School Support: 10.4%
- Early Childhood: 28.7%
- Digital Education: 19.1%
- Rights & Leadership: 5.9%
- Job Training: 1.9%
- Early Childhood: 6.0%
- In-School Support: 10.4%
- After-School/Summer: 55.4%

*From 2021 forward, financial education, job training and rights & leadership programs will be remapped to the new Empowered pillar*

While we have supported a number of program types under our education pillar since 2015, looking ahead, we are narrowing our education issue areas with a pipeline approach: Early Childhood Education (ECE), STEAM (Science, Technology, Engineering, Art, and Math) targeting school-aged children, and vocational training/college-prep for young adults.

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**PROGRAM EXAMPLES**

**Boys & Girls Clubs of America**  
Provides support for Clubs on Native Lands to ensure children have educational resources and a safe place to be after school.  
**Years:** 2015, 2018 – 2020

**City Year**  
The Whole School Whole Child program partners with AmeriCorps to bridge the gap for underserved schools and communities. It supports students, teachers and schools through interventions aimed at improving student attendance, behavior, and performance to keep students in school, on track and ready for college and careers.  
**Years:** 2017–2020

**Oxfam**  
Improving access to quality education for young girls, Indigenous children, and other vulnerable children living in poverty in Bolivia, Peru, and Haiti.  
**Years:** 2016, 2018–2019

**Jumpstart**  
Early education programming in underserved communities to close the opportunity gap through the development of key language, literacy, and social-emotional skills deemed vital for school readiness.  
**Years:** 2019

**Plan International USA**  
Family-based scholarships supporting young Indigenous women and girls who have dropped out of school, or are at risk of dropping out, continue their education.  
**Years:** 2019

**Start Early**  
Educare, Start Early’s cornerstone program, ensures vulnerable children and families have access to high-quality early childhood education.  
**Years:** 2018–2020

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**LEIDY’S STORY**  
**Grantee Partner:** Plan International USA  
**Location:** Caserío Rincón del Quetzal, Guatemala  
**Issue Areas:** Gender Equity, Education

Leidy is 16 years old and is the youngest of four. With only her mother’s small income to support the family, making ends meet is a struggle, which limited Leidy’s ability to continue her education. But thanks to her mother’s perseverance and Plan International’s Family-based scholarships, supported by Red Nose Day funds, Leidy continues to attend school and is now starting eighth grade.

She is excelling academically and is an active member of the student body. “My dream is to graduate as an elementary school teacher and continue my studies to get a degree and become a lawyer.”

**JUAN’S STORY**  
**Grantee Partner:** City Year  
**Location:** Sacramento, California  
**Issue Area:** Education

Juan* is nine years old and goes to school in Sacramento, a city where one in five people live in poverty. At the start of the third grade, Juan was living with his cousins at a relative’s home. Sometimes the stress of living with multiple people in the house led Juan to have trouble staying focused in school.

But with the support of Red Nose Day, Juan now has extra support — a City Year AmeriCorps member named Kalen who serves full-time in his classroom and helps Juan and his classmates in the areas they need it most.

*Name has been changed for privacy reasons
KEEPING KIDS HEALTHY

We believe it is possible for all children to grow up safe from preventable and treatable health problems.

For families living in poverty, easily preventable and treatable health issues can quickly spiral into catastrophic events. A small mosquito bite can become a deadly malaria infection, a toothache can prevent a child from participating in school, and continued malnutrition can result in an underdeveloped brain and body. Every day across the world, an average of 15,000 children die before reaching their fifth birthday, mostly from preventable or treatable causes.

Since 2015, Red Nose Day has invested over $102 million in programs to keep kids healthy across the US and in 22 countries.

We provide resources to improve children's health with programs focused across three areas: expanding access to quality medical, dental and mental health care service; nutrition; and life-saving vaccines. While Red Nose day funds have supported WASH (Water, Sanitation, and Hygiene services) programs in the past, these programs have been deprioritized in our future grants strategy.
PROGRAM EXAMPLES

**Amref Health Africa**
Increasing immunization coverage in Ethiopia and Kenya by strengthening vaccine deployment and monitoring systems.
**Years:** 2017, 2019–2020

**UNICEF USA**
The purchase of polio vaccines for children under 5 in remote areas of Afghanistan where wild polio is still a risk.
**Years:** 2019

**Feeding America**
Food distribution programs for children and their families through Feeding America member food banks in all 50 States, DC, and PR
**Years:** 2015–2020

**Save the Children**
Strengthening care for preterm babies in urban hospitals in Kenya through a training program for healthcare workers.
**Years:** 2016

**GAVI, the Vaccine Alliance**
Purchase of life saving vaccines such as pentavalent vaccines, rotavirus vaccines, and pneumococcal vaccines.
**Years:** 2015–2018

**The Power of Nutrition**
Ensuring Optimum Nutrition During The First Thousand Days of a child's timespan including providing supplemental vitamins
**Years:** 2018

**The Global Fund, to Fight AIDS, TB, and Malaria**
Malaria and HIV prevention & treatment programs targeting children and their mothers.
**Years:** 2015–2020

**Children's Health Fund**
Ensuring access to high-quality health care for children living in poverty, supporting a network of mobile clinics, fixed-site clinics and telehealth services at over 400 schools, Head Start centers, shelters and community locations.
**Years:** 2015–2020

**UnidosUS**
Healthy and Ready for the Future is an oral and behavioral health care program for Latino children, especially from migrant and seasonal farmworker families, across rural America.
**Years:** 2016–2020

GOODLUCKS’ STORY

**Grantee Partner:** Action Against Hunger  |  **Location:** Msagali Village, Mpwapwa District, Dodoma, Tanzania  |  **Issue Area:** Hunger, Malnutrition, Food Insecurity

*Like so many children, malnutrition was a life or death situation for 11-month-old Goodluck. His mom, 22-year-old Mariam, didn't know what was wrong or how to help him. Thankfully, Mariam managed to get Goodluck to the District Hospital, a 90-minute bus ride away, where Action Against Hunger runs a specialized nutrition center supported by Red Nose Day funds. Goodluck was diagnosed with acute malnutrition and immediately admitted for treatment with a medical milk formula to help him regain his health.*

*Mariam now practices what she learned at the hospital, preparing nutritious meals for Goodluck, fortified with an egg or peanuts, and is supported by a community health worker who comes by every week to check his progress.*
**PUERTO RICO – DRIVING HOPE**

**Grantee Partner:** Children’s Health Fund | **Location:** Puerto Rico | **Issue Area:** Primary Care, Disaster Relief

In 2017, Hurricane Maria devastated Puerto Rico. Years later, residents of the island are still feeling the consequences of the hurricane, as well as subsequent disasters including an earthquake in early 2020, and the crisis of COVID-19.

Red Nose Day and our partners at Children’s Health Fund have helped bring vital medical care to over 34,000 children in underserved and hard-to-reach areas across Puerto Rico. No matter how long the road to recovery may be, Red Nose Day is committed to helping communities rebuild and become more resilient.

[Watch the film to learn more about how Red Nose Day is helping children in Puerto Rico.](#)

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**GREGORY’S STORY**

**Grantee Partner:** Feeding America | **Location:** Hempstead, NY | **Issue Area:** Hunger

“I help make coffee and then I help put milk in [my mom’s] coffee,” Gregory, eight-years-old, said, when asked about how he likes to help his mother out around the house.

Wendy is a housekeeper in Long Island, New York, who has lost jobs because of the pandemic—lately, she has only been able to work for two to three days a week. But food from the food pantry at New Life Ministries, in Hempstead, New York, part of the Long Island Cares Food Bank, has helped her to continue supporting Gregory and their family during a difficult time.

Long Island Cares Food Bank, part of the Feeding America network, is a grant recipient of Red Nose Day funds supporting child nutrition and hunger programs.
PROVIDING A SAFE PLACE FOR CHILDREN

At the core of a child’s ability to thrive is their sense of security and stability, yet far too many children around the world lack a safe home, community or country.

This includes the 31 million children around the world who are forcibly displaced and have had to leave their homes due to war, persecution or natural disasters. And just in the US, an estimated 2 million young people experience homelessness each year.

We believe that targeted programs can change the trajectory for homeless and street-connected youth and children on the move, helping to provide physical and mental safety, and the tools and resources they need to overcome their challenges.

Since 2015, Red Nose Day has invested over $43 million towards 53 programs to keep kids safe across the US and in 33 countries internationally.

*The above charts do not include sport for development programs, since these programs tend to have a multi-faceted wide reach, or rapid response grants, as they are not as restricted as our general grants and often contribute to a larger pool of funding to be used as the organization sees fit to respond to an emergency.

Red Nose Day funds safe programs within two areas: Children on the Move — encompassing refugee and migrant children, homeless and street-connected children, children living in foster care and alternative care settings — and children impacted by natural disasters. Via context-specific investments, Red Nose Day supports the full spectrum of services that ‘children on the move’ require, including shelter, health care, mental health support, educational services, and family reintegration.
**PROGRAM EXAMPLES**

**Boys & Girls Clubs of America**  
COVID-19 relief fund to provide support to clubs most impacted by the economic and health effects of the pandemic and help Boys & Girls Clubs of America continue to provide a safe place for children.  
**Years:** 2020

**International Rescue Committee**  
Educational services for Rohingya children in the Cox’s Bazar refugee camp, promoting child safeguarding best practices, and educating parents.  
**Years:** 2018–2020

**Covenant House**  
Support for Covenant House’s residential shelters in 27 cities across the US and four Latin American countries, providing drop-in services for youth experiencing homelessness, including providing food, clothing, shelter, medical care, workforce readiness, and other support.  
**Years:** 2016–2020

**Laureus Sport for Good (Domestic)**  
Funding and capacity building for a network of sub-grantees, helping to change the lives of marginalized and disadvantaged children and young people through sport – from increasing access to education to tackling gang violence and supporting the mental health of youth in post-trauma situations.  
**Years:** 2016–2020

**Promundo**  
A program targeting fathers and their children from migrant Venezuelan families in Colombia to teach a father’s engagement curriculum focused on improving early childhood development outcomes for their children.  
**Years:** 2019

**Consortium for Street Children**  
Re-granting program to support local organizations working with street-connected youth. Programs provide children with direct basic services. This grant also supports advocacy efforts to promote the rights of street-connected youth across the globe.  
**Years:** 2016, 2017, 2019

**Save the Children**  
Cyclone Idai and Cyclone Kenneth relief fund to support children in Mozambique.  
**Years:** 2019

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### AGNES’ STORY

**Grantee Partner:** Pende Kezo Letu  |  **Location:** Nairobi, Kenya  |  **Issue Areas:** Safety, Education

_When Red Nose Day first met Agnes in 2019, she was working with her family at a dumpsite in Nairobi, Kenya. At just 8 years old, Agnes had to work all day collecting trash to support her family. Even though she dreamed of going to school, she had no choice but to help her family._

_Now, with help from a program at Pende Kezo Letu supported by Red Nose Day, Agnes is no longer working. Instead she’s flourishing at school and pursuing dreams to become a pilot. But for 200 million children around the world who have to work to survive, help is still needed._

[Watch this video for an update from Agnes.](#)
**KASWARA’S STORY**

**Grantee Partner:** International Rescue Committee | **Location:** Cox’s Bazaar, Bangladesh | **Issue Areas:** Safety, Education, Refugee Children

Nine-year-old Kawsara has been living in the crowded refugee camps of Cox’s Bazar, Bangladesh for over two years. Like many other Rohingya refugees, she fled from Myanmar in the dark of night with her desperate parents. The memory of this nightmare had a deep impact on Kawsara — she became withdrawn, afraid, felt scared of new people and increasingly lonely. She would lose her temper easily and behaved aggressively.

Supported by Red Nose Day funds, Kawsara started participating in International Rescue Committee’s Safe Healing and Learning program. Its social-emotional learning curriculum has had a significant positive impact on Kawsara, her ability to control her emotions and her overall wellbeing. “I love to come to this place. We learn many things through playing games. Now whenever I feel angry I start counting from 1-20 backwards. This technique I learnt from my [facilitator]. I found my best friends here. Even after school we practice together what we learnt in the safe space.”
EMPOWERING YOUTH

Young people have been at the forefront of major movements for social change throughout history — just as they are today. There are currently 1.8 billion young people between the ages of 10-24 globally — representing the largest generation of youth in history — and we need their courage, leadership and creativity more than ever, which is why, in 2020, we launched a new pillar of Red Nose Day grantmaking focused on youth empowerment, building on a foundation we have laid over several years.

Empowerment is about having the knowledge, confidence, means and ability to do things or make decisions for oneself. Equipped with leadership and professional development opportunities to reach their potential, young people can forge their own successful paths — and be a driving force to create lasting change in their communities and countries. Empowered youth are the next generation of leaders, change-makers, and advocates.

Red Nose Day’s investments in empowerment programs focus on communities who are most impacted by poverty, helping to develop local capacity and fostering sustainable change to help break the cycle of systemic poverty and change the story for good.

**We have launched the new empowered pillar with an initial investment of almost $1 million in 2020.** In 2021 and beyond, empowerment will be a foundational grants priority alongside Red Nose Day’s other focus areas of safe, healthy and educated.

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**AMOUNT AWARDED BY EMPOWERED PROGRAM TYPE**

*The above chart includes grants made before 2020 under other pillars that have been reclassified into the empowered pillar*

Red Nose Day’s investments in empowerment programs focus on creating economic opportunities for young people entering the workforce and leadership development.

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**CHILDREN IMPACTED BY EMPOWERED PROGRAM TYPE**

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IMPACT BY THE NUMBERS: 2015-2020 | RED NOSE DAY IMPACT REPORT
EMpower
EMpower India invests in community-based organizations to empower marginalized young people, especially girls, to reach their fullest potential through grantmaking, capacity building and sector strengthening.
Years: 2020

Echoing Green
Echoing Green is a seed funder for emerging social entrepreneurs and one of the most recognized organizations in the field of social innovation. RND supports Sub-Grants to BIPOC-founded social enterprises and economic empowerment programs.
Years: 2020

Brotherhood SisterSol
Provides holistic educational support, leadership development, mental health support, job training and college prep for Black and Latinx youth in economically distressed communities.
Years: 2019*

Girls Inc
Girls Out Front, a program of Girls Inc, is a leadership development program providing girls and young women of diverse ethnic, racial and socio-economic backgrounds living in poverty with the long-term support they need to grow into civically-engaged individuals and create a more equitable future for themselves.
Years: 2019*

Save the Children
Job training and business mentorship in Oaxaca Mexico for young women who have already left school to begin working, and young people still in school.
Years: 2020

Amref Health Africa
Advocacy Training and Meaningful Youth Engagement via Y-ACT (Youth in Action) program in Kenya. Y-ACT program strengthens the capacity and engagement of youth in policy making to advance gender equality and sexual and reproductive health and rights.
Years: 2020

WAVE
WAVE provides employability skills training and support to disadvantaged young people so they can get a good job, start a career and build a brighter future for themselves and their families. WAVE graduates' average starting salaries are twice the national minimum wage and four times their income prior to WAVE.
Years: 2020

Grantmakers for Girls of Color
Focusing on economic empowerment and workforce development through sub-grants to organizations that offer job training and placement, financial literacy and support, paid internship opportunities that build research and advocacy skills, and college preparatory support to girls and gender-expansive youth of color.
Years: 2020

*These grants were originally issued under the education pillar and have been reclassified under the empowerment pillar

KATSHYNA’S STORY
Grantee Partner: Girls Inc | Location: Long Island, New York | Issue Areas: Empowerment, Education, Gender Equity

Katshyna, 18, was born prematurely in Haiti before immigrating to the US. “When I’m not spending time studying, or with my family and friends, I love to participate in Girls Inc programs like Girls Inc’s Bold Future Leaders (BFL): Taking Action, where I was the treasurer of the group.”

BFL is part of the Girls Out Front program, a leadership development program, supported by Red Nose Day, providing girls and young women of diverse ethnic, racial and socio-economic backgrounds living in poverty with the long-term support they need to grow into civically-engaged individuals and create a more equitable future for themselves.

“We were all considered leaders and our voices were heard. I always felt free to be myself and express my thoughts in Girls Inc. I was empowered during our sessions and that inspired me to empower others.” Katshyna is now attending Hunter Business school to pursue my career in business administration.
**BRIANNA’S STORY**
*Grantee Partner:* Brotherhood SisterSol  |  **Location:** New York, New York  |  **Issue Areas:** Empowerment, Education, Gender Equity

*Brianna has been a participant at Brotherhood SisterSol (BroSis) for several years, and is now a high school senior in Harlem, New York City. She has been particularly involved with the environmental program, learning about horticulture science, waste management and food justice issues affecting her community. Brianna has helped educate local residents on the importance of good nutrition and healthy lifestyles while she developed her business skills.*

*In the summer, she shared an original poem with 500 fellow protestors in memory of George Floyd, lifting her voice and inspiring others to continue working for social justice. Brianna was recently accepted to Pennsylvania State University.*

*Red Nose Day supports programs through Brotherhood Sistersol that provide holistic educational support, leadership development, mental health support, job training and college prep for Black and Latinx youth in economically distressed communities.*