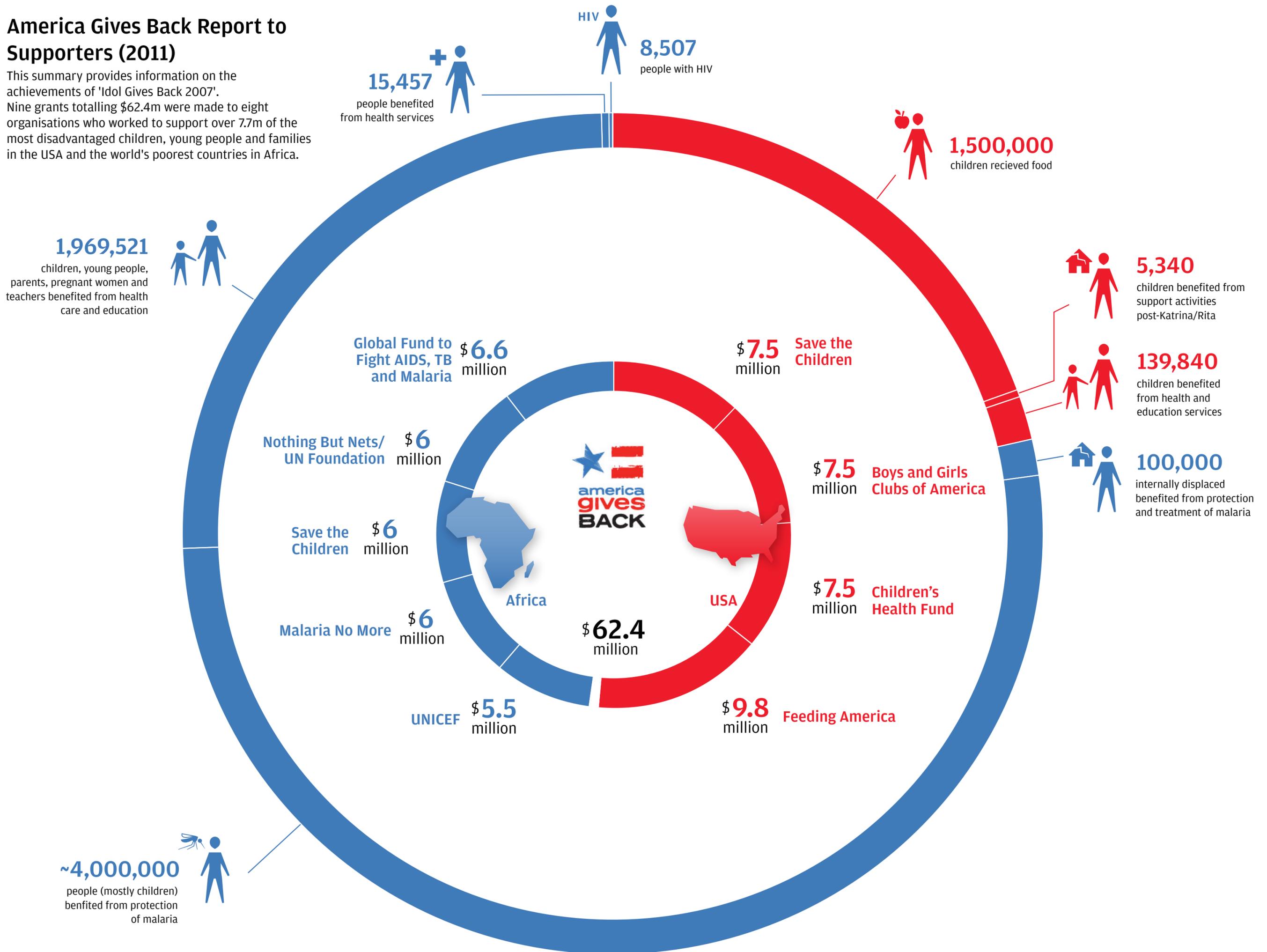


America Gives Back Report to Supporters (2011)

This summary provides information on the achievements of 'Idol Gives Back 2007'. Nine grants totalling \$62.4m were made to eight organisations who worked to support over 7.7m of the most disadvantaged children, young people and families in the USA and the world's poorest countries in Africa.



Global Fund to Fight AIDS, TB and Malaria



Western Cape Province,
South Africa



6,600,000

44% of annual project budget



1½ years



Outcomes

The programme had two outcome indicators (at least 80% of patients alive 12 months after initiating ARV treatment; increased average age of sexual debut from 14 years to 15.5 years), but these were not assessed during the AGB project period.



HIV

8,507

people with HIV on antiretroviral therapy

1,256 started to receive antiretroviral therapy during the period of the AGB grant.

2,460 people affected by HIV involved in income generating projects



6,454

people in need of palliative care received it

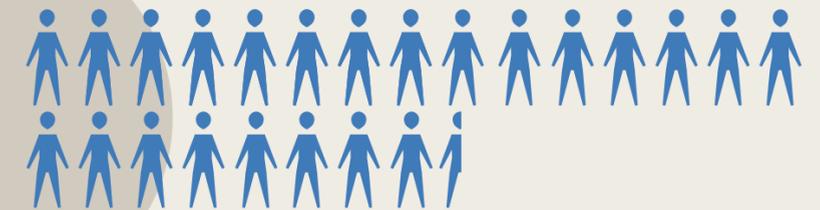


1,177,060

orphans, vulnerable children and young people reached with education by their peers.

6,654 trained as peer educators

190 secondary schools with youth peer education programmes



1,000 people

50,000 people

Nothing But Nets/ UN Foundation



Cote d'Ivoire
Central African Republic



6,000,000



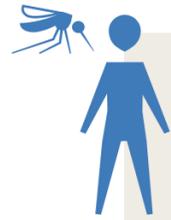
2 years



Outcomes

Beneficiaries were potentially protected from malaria. In areas where mosquito nets were distributed for free in Cote d'Ivoire, 80% of households with children under 5 had a mosquito net, and over 60% of children under 5 were sleeping under their nets.

A small amount of AGB funding was used to leverage additional donations from individuals in the US through the Nothing But Nets fundraising campaign.

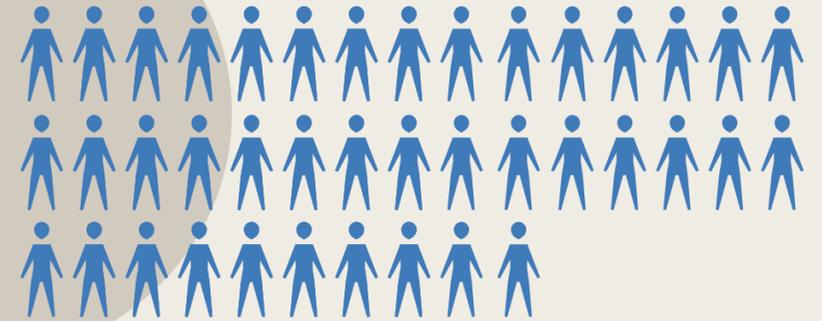


>2,000,000

children in Cote d'Ivoire
estimated to be covered by
a mosquito net

1,500,000 mosquito nets
purchased for child health
campaign

(855,000 were purchased
through AGB grant)



>100,000

internally displaced people
and people from host communities
in the Central African Republic
benefited from malaria prevention
and/or treatment

7,000 women and children
with malaria symptoms were
tested for malaria

16,000 homes/shelters were
sprayed with insecticides to
protect residents against malaria.



1,000 people



50,000 people

Save the Children



Ethiopia
Mozambique
Mali
Guinea
South Sudan
Sudan
Uganda



6,000,000



3 $\frac{1}{3}$ years



Outcomes

The proportion of fully immunised children in the project area in Ethiopia increased from 47% to 58%. The attendance rates at ECD centres in [Ethiopia](#) was 84%.

In [Mozambique](#), 100% of children who had attended SC ECD centres went on to enrol in primary school on time. A full impact evaluation funded by the World Bank was underway but not complete at the end Save the Children's final report to AGB.

In the health project area in [Uganda](#), antenatal care attendance increased from 48.6% to 91.1% during the project. Mothers' knowledge of the dangers of malaria significantly improved.

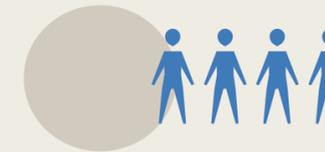


237,188

children (under and over 5) were reached by health or education programmes

37,900 pregnant women and parents were involved in the project

30,794 children were educated in 180 early childhood development centres (ECD)



7,327

health workers, teachers, other duty bearers, and stakeholders were trained

27,904 children received essential child health services,

53,007 children were treated for diarrhoea,

11,114 children de-wormed and provided with mosquito nets

14,944 mothers with babies were visited by community health workers in the first week of life.

11,650 of these women received delivery kits to deliver their babies safely.



 1,000 people

 50,000 people

Malaria No More



Uganda
Zambia
Madagascar
Mali
Tanzania
Botswana



6,000,000



2 years



Outcomes

Beneficiaries potentially protected from Malaria. In most countries, net usage studies were carried out, showing reported bednet usage ranging from 68%-85%. The funds from AGB may have supported Malaria No More to become more strategic.

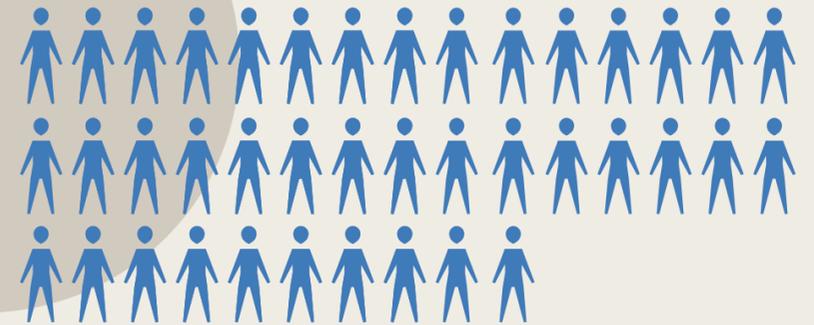


~2,000,000

people, including people with HIV were potentially protected from malaria

~1,900,000 of those were children under 5

>1,000,000 mosquito nets for pregnant women, children under 5 and people with HIV were purchased by the AGB.



1,000 people



50,000 people

UNICEF



Benin
Ghana
Madagascar
Mozambique
Rwanda
Mali



5,500,000



2 years



Outcomes

In **Benin**, UNICEF's child survival approach has been adopted by the Government as a core strategy to strengthen Benin's health sector.

In **Ghana**, a Johns Hopkins University study found that UNICEF's child survival interventions contributed to a 19% reduction in the mortality rate in participating regions.

In **Mali**, due to the polio threat from neighbouring countries, UNICEF implemented a polio 'mop-up' campaign, transporting critical vaccines and equipment. This resulted in Mali's certification as free of indigenous polio virus.

Primary school enrolment rates in **Mali** rose from 59% to 70% (though girls' enrolment only increased from 52% to 54%)



>578,913

children under 5 and young people benefited from project activities

>1,139 teachers and health workers were trained

~800 schools constructed, renovated or supported



1,676

health workers and promoters trained

Medical supplies procured for >400 health centers and 40 hospitals

15 community health centres constructed



1,000 people



50,000 people

Children's Health Fund



22 sites in 15 states and Washington DC



9,800,000

30% of budget



2 years



Outcomes

The AGB-funded expansion of the Children's Health Fund's National Network significantly scaled up its services to low-income, underserved kids and their families. This resulted not only in better health for more children, but also in providing effective models of innovative practices that lead the way in the field (the "medical home" model and the Electronic Health Record initiative).



75,000

low-income children and their families

451,250 health encounters to children and their families

3 new mobile clinics to serve low-income children

10,000 encounters to kids with special needs



50,780

health encounters to children impacted by Katrina & Rita

 1,000 people

 50,000 people

Save the Children



Mississippi, Kentucky, Louisiana and Arizona



7,500,000

77% of project budget



2 years



Outcomes

Save the Children “went deep” in some of the nation’s poorest rural communities with its holistic programming. Budget cuts and related challenges caused them to modify and adjust their activities to rely more on web-based and distance learning program components in addition to school- and community-based efforts. Thanks to timely and targeted AGB investments, these programs have been expanded and continue today: Early Steps to School Success currently provides development activities for over 5,000 kids in 12 states; school-aged literacy programs serve 59,000 kids in 13 states, and physical activity and nutrition programs serve nearly 13,000 kids in 11 states.



>36,000

children in poor rural communities

3,135 children and parents from birth to age 5 received supports and training

16,973 children received literacy support

10,542 children participated in after-school fitness programmes



5,340

children benefitted from support activities post-Katrina/Rita

200 Safe Spaces kits were used to support children following disasters such as hurricanes, floods, wildfires and earthquakes



1,000 people



50,000 people

Feeding America



All 50 U.S. states



7,500,000

65% of a 2-year budget



2 years



Outcomes

Was able to leverage IGB funding to form corporate relationships that enhanced their ability to get produce to needy children and families.

Spurred Feeding America to develop a long-term organization strategy to sharpen their focus on child hunger for the next five years.

One of the five program grants is now the subject of further pilots as Feeding America works to identify success factors to potentially replicate that program across their network.



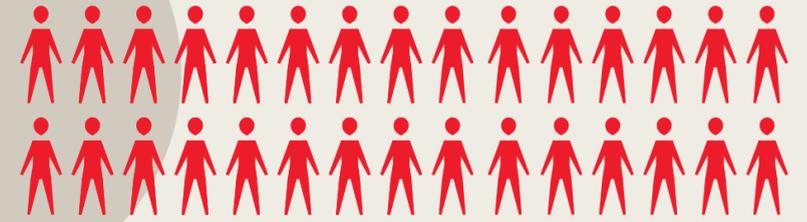
>1,500,000

children across the United States

303,000,000 servings of fresh fruits and vegetables to low income children

195 food banks received grants

5 child-feeding program grants



1,000 people



50,000 people

Boys and Girls Clubs of America



The lowest income communities across 50 U.S. States



7,500,000



3 years



Outcomes

The youth outcome study defined positive outcomes as:

Improved school attendance, homework completion, time spent on homework, and grades. The impact study yielded mixed findings and it is therefore unclear if the Power Hour had positive outcomes. Results show: Among Power Hour participants, greater program dosage positively impacted school attendance, homework completion, time spent on homework, and school grades.

However, few statistically significant differences were found between participants and non-participants, and those that were marginally significant were contradictory: participants had fewer self-reported school absences and better report-cards than non-participants; participants had less positive attitudes towards the clubs and lower self-esteem/self-efficacy than non-participants.



28,840

children across the United States



\$25,000 grants, delivered training and support, and provided program supplies and materials

Each Club implemented Power Hour at least four days per week.



1,000 people



50,000 people